



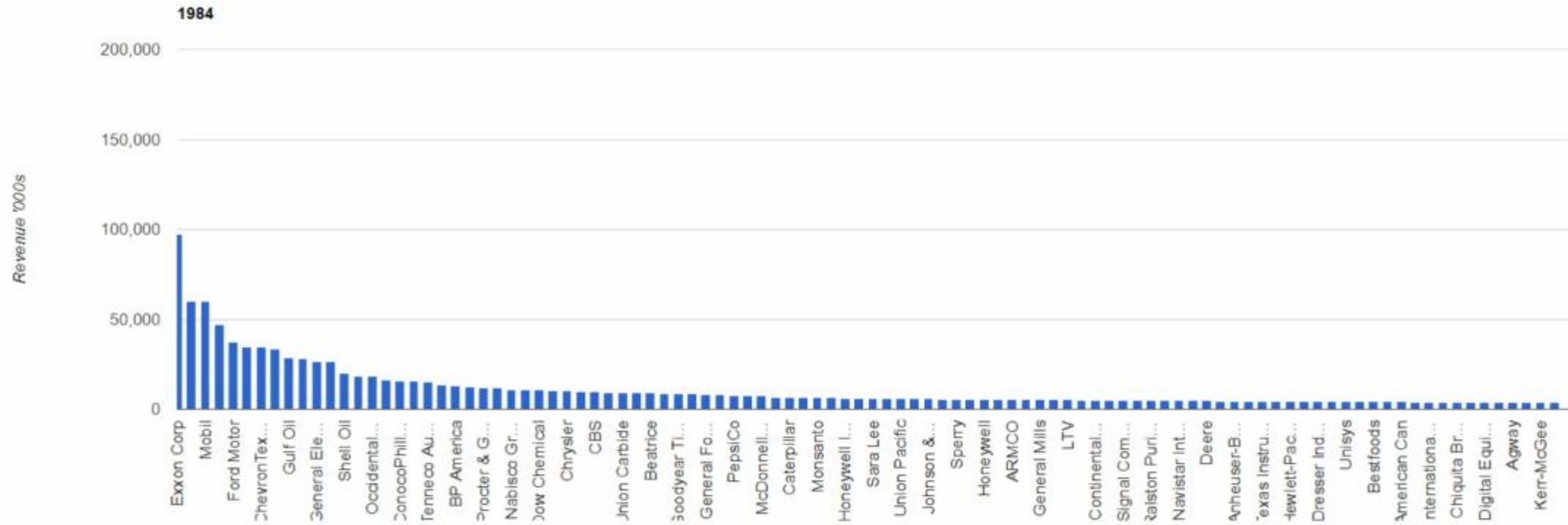
Certain Uncertainty

EVAN LEYBOURN

In one word, what kind of leader do you want to be?



The Rise and Fall of the Fortune 100





BENEFITS



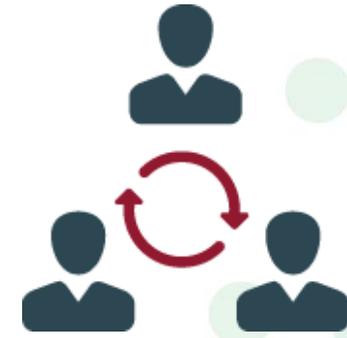
Increased
revenue



Faster
turnaround
times



Improved
relationships



Greater
transparency

PREDICTIVE INDICATORS



Funding
Models



Value
Streams



Relentless
Improvement



CUSTOMER



The heart of Business Agility is no less
than the very reason we exist:
our Customer.



WORKFORCE RELATIONSHIPS



Business Agility requires a mission-aligned, passionate, empowered workforce built of individuals with a strong culture fit and potential over fit for a specific position.



PARTNERS RELATIONSHIPS



Business Agility requires partnerships crafted with flexibility and driven by customer value so both an organization and its partners are able to adapt in a coordinated and complementary manner, rather than a series of contractual transactions.



BOARD RELATIONSHIPS



Business Agility requires an open, 2 way, relationship between an organization's leaders and the board of directors; built upon customer-focus and long-term success, which enables the company leaders to go after long-term bets, as opposed to short-term wins.



PEOPLE MANAGEMENT LEADERSHIP



Business Agility requires leaders to recruit, hire, nurture, and develop people with a strong fit for future potential and mission alignment, over fit to position.



ONE TEAM LEADERSHIP



Business Agility requires a One Team mindset of co-creative efforts to achieve shared goals that span functions, teams, and divisions within the organization.



STRATEGIC AGILITY

LEADERSHIP



Business Agility requires leaders who set, and clearly communicate, an adaptive strategy that empowers teams to identify opportunities to execute that strategy in potentially innovative and previously unforeseen ways.



OWNERSHIP & ACCOUNTABILITY

INDIVIDUALS



Business Agility requires deep ownership and accountability so individuals close to the work and customers drive timely decision making and adaptations.



GROWTH MINDSET INDIVIDUALS



Business Agility requires that individuals are open to learning by doing, continuous learning and personal development as well as being comfortable operating and making decisions in a dynamic and ambiguous environment, free from the fear of failure.



CRAFT EXCELLENCE

INDIVIDUALS



Business Agility requires craft excellence that continually improves over time, is the most impactful to creating value, and enables individuals to take advantage of emergent opportunities for customers.



STRUCTURAL AGILITY

OPERATIONS



Business Agility requires the ability for an organization to create coalitions or change structure as needed to embrace new opportunities with ease and without disruption.



PROCESS AGILITY

OPERATIONS



Business Agility requires operations to adapt and continuously evolve as needed in service of creating value for customers.



ENTERPRISE AGILITY

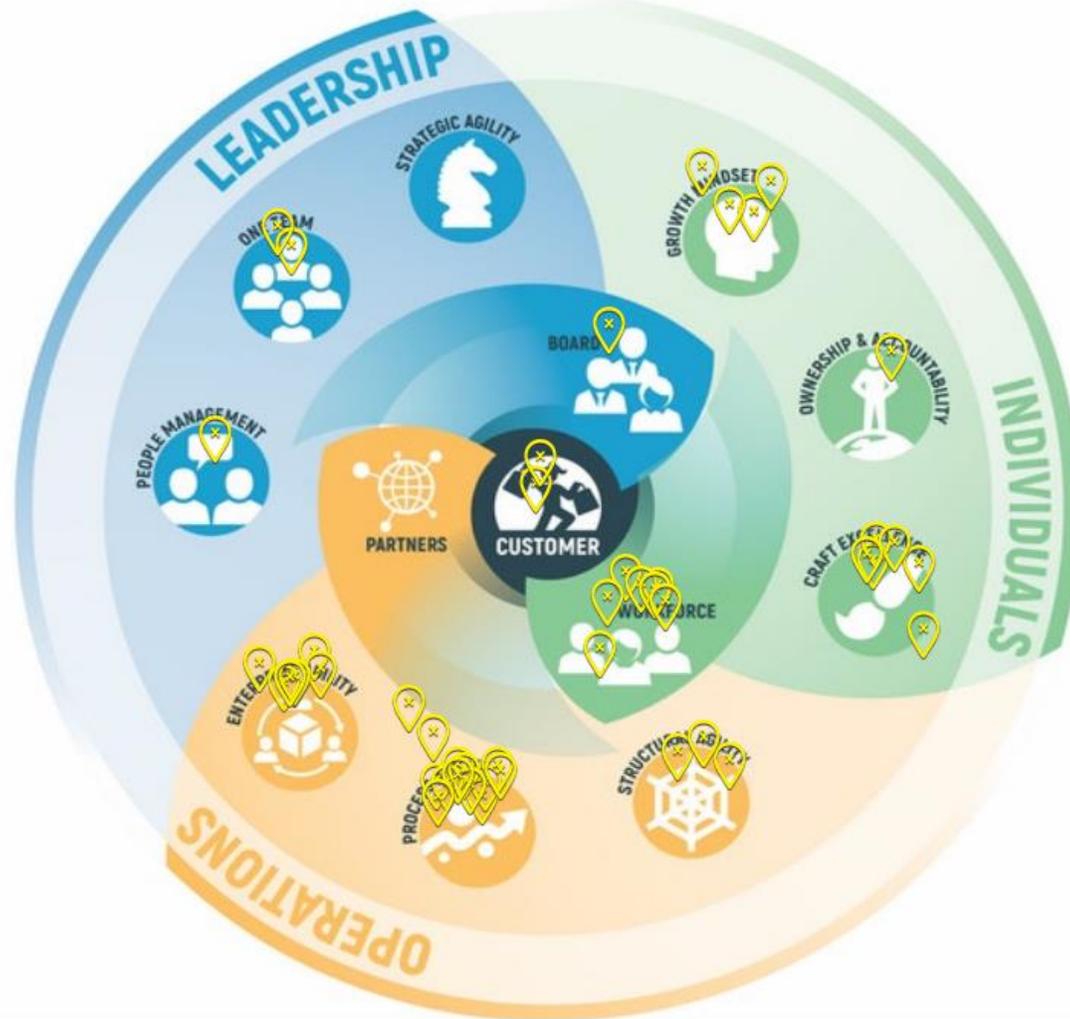
OPERATIONS



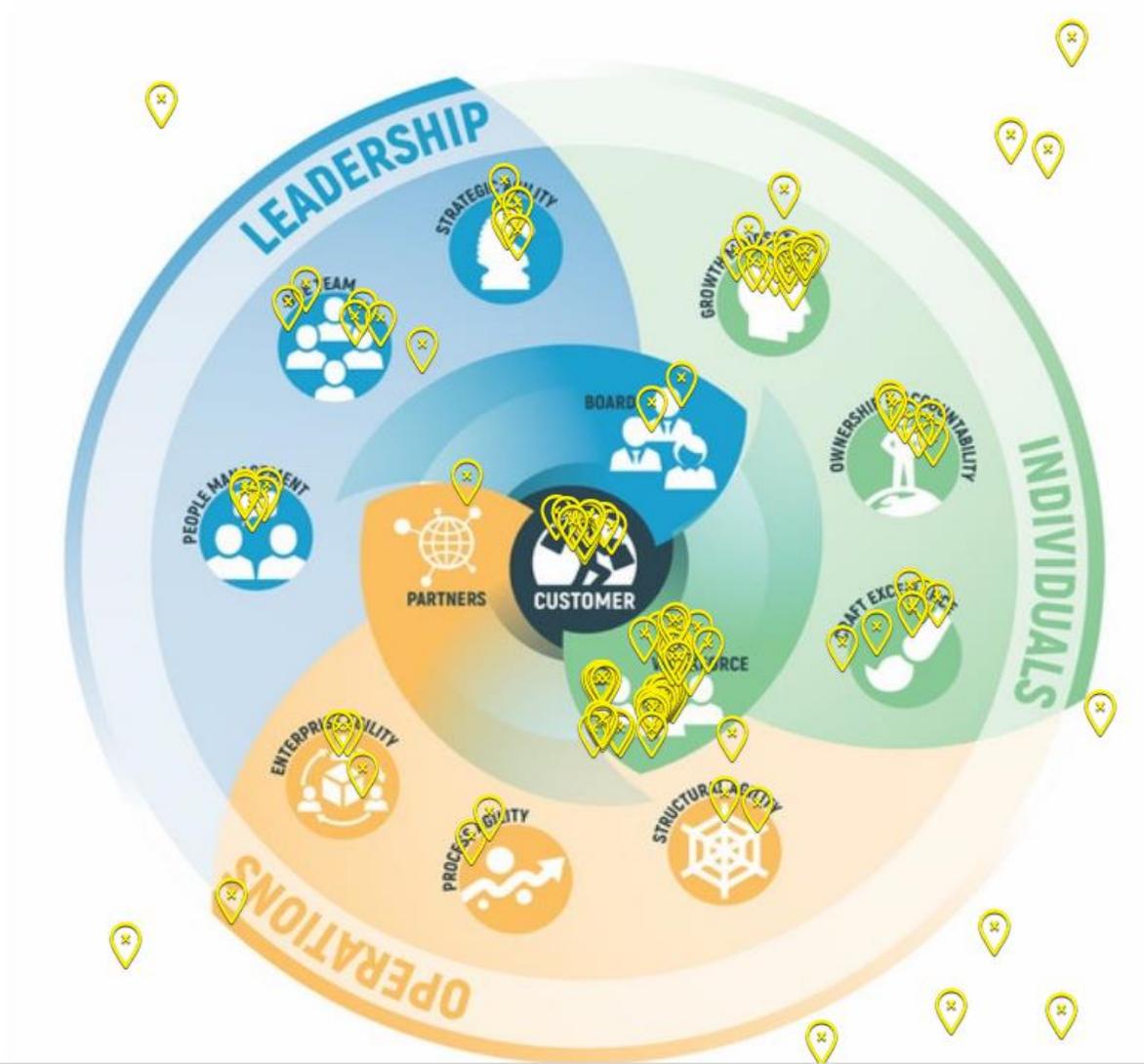
Business Agility requires business operations governance frameworks that enable, rather than stifle, individuals and teams pursuing emergent opportunities.



Where do you spend the most transformation effort?



Where SHOULD you spend the most transformation effort?



Thank You

GET IN TOUCH FOR MORE INFORMATION:

<http://BusinessAgility.Institute>

or speak with Evan Leybourn following this presentation



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